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PRESS RELEASE
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**Foundation for Biomedical Research Announces National Distribution of
Daily Radio Broadcast**

*The Animal Research Minute is a daily report of medical miracles and the very latest in
scientific breakthroughs*

WASHINGTON — The Foundation for Biomedical Research (FBR) announced today it will distribute its free daily editorial radio broadcast, The Animal Research Minute, nationally after experiencing tremendous success in select markets. The Animal Research Minute is an educational report of the day's medical miracles and latest scientific breakthroughs. The host is FBR's executive vice president, Paul McKellips, who strives to help listeners understand how critical the role of animal research is for the discovery of new cures.

“The Animal Research Minute brings to the forefront the importance of animal research in the United States,” said Susan Littlefield, program director at Nebraska's KZEN radio. “Paul McKellips has the knowledge and professionalism to make this show pop and catch the ear of the consumer, helping them to better understand the role animals play in our well being.”

Tony St. James, program director for a network of radio stations in west Texas, plays The Animal Research Minute during the syndicated program, The AgriBusiness Report. “We have added it to our daily programming because it's interesting to hear what's being done to solve some of our biggest problems today using animals,” said St. James, “Listeners are transported to cutting edge research and come away with a better appreciation for the work being done and how it will impact future generations.”

“Researchers, farmers, and pet owners across the nation treat their animals, birds and fish with care and thoughtfulness, and The Animal Research Minute certainly tells it like it is,” said George Gatley, owner / broadcaster for the Western Agri-Radio Networks covering California and Arizona. “Animals are saving the lives of people around the world.”

The Animal Research Minute is a free, 60-second radio editorial available for all broadcast use and as a Web site podcast. A daily download is available at www.fbresearch.org.

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Established in 1981, FBR is the nation's oldest and largest organization devoted to educating the public about the essential role of humane animal research in the quest for medical advancements, treatments, and cures for both humans and animals. For more information visit www.fbresearch.org.