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PRESS RELEASE

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The Foundation for Biomedical Research Wins Telly Award for *Majestic*

Majestic is a groundbreaking film starring the top equine veterinarians whose research is extending the lives of horses and humans

WASHINGTON —Today the Foundation for Biomedical Research (FBR) announced its feature film *Majestic* has won a Telly Award in the 30th Annual Telly Awards competition. Founded in 1978, the Telly Awards is the premier award honoring outstanding local, regional, and cable TV commercials and programs, the finest video and film productions, and online film and video.

“FBR is honored to receive the prestigious Telly Award. *Majestic* is a groundbreaking film that demonstrates how animal research continues to yield new discoveries and treatments that result in longer, healthier lives for animals and humans,” said FBR president Frankie Trull. “*Majestic* proves the importance of translational research and shows viewers how research with animals continues to contribute to saving both human and animal lives.”

Majestic - which stars two of the world’s top equine veterinarians, Dr. Larry Bramlage (Rood & Riddle Equine Hospital in Lexington, Kentucky) and Dr. C. Wayne McIlwraith (Colorado State University) - highlights revolutionary surgical procedures, gene therapies and animal research developments that are extending the life expectancy of horses with osteoarthritis and other joint injuries; these same procedures are often transferred to humans with degenerative joint diseases. *Majestic* was filmed and produced by FBR and is available for purchase, classroom use and small group exhibition. Worldwide television rights are available. To learn more about *Majestic* or FBR, please visit www.fbresearch.org.

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Established in 1981, FBR is the nation’s oldest and largest organization devoted to educating the public about the essential role of humane animal research in the quest for medical advancements, treatments, and cures for both humans and animals. For more information visit www.fbresearch.org.