

To help inform pet owners and other animal lovers about the benefits of animal research for animal health, help yourself to these free materials.



The results of a recent public opinion poll revealed that Americans

who oppose animal research are most likely to alter their opinion when they learn that animal research benefits pets and wildlife as well as humans.

That's the reason we created our *Animal Research for Animal Health* educational campaign.

Our goal? To promote public understanding, appreciation and support for the humane and responsible use of animals in medical and scientific research.

Our hope? That you'll help us promote the happy fact animal research saves animals.



**Animal research saves animals.**

Get the facts about animal research at [www.researchfacts.org](http://www.researchfacts.org).

An educational campaign from the Foundation for Biomedical Research ©2001



**Animal Research Saves Animal Lives.**  
 For years, there was one way to treat sick pets: Put them to sleep. But today they can live happy, long lives. Because using animals in research has resulted in medical advances for both you and your pet. (That news should make all four-legged family members wag their tails. Unless, of course, they're cats.)  
 Get the facts about animal research. Visit [www.ResearchFacts.org](http://www.ResearchFacts.org). Or call 202-497-0054.

*To order any quantity of the informative and educational materials shown here, or to request more information, please complete and return this order form.*

YES, AN EDUCATED PET OWNER IS A GOOD PET OWNER. PLEASE SEND ME:

More information  
 Free materials  
 Pamphlet(s)  
 Poster(s)  
 Cat Postcard(s)  
 Dog Postcard(s)

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**SEND TO:**  
 FBR / ANIMAL RESEARCH FOR ANIMAL HEALTH  
 818 Connecticut Ave NW, Washington, DC 20006  
**OR FAX:** (202) 659-1902

 **FOUNDATION FOR BIOMEDICAL RESEARCH**